escola Art Disseny reus

Diputació Tarragona

HIGHER VOCATIONAL TRAINING PROGRAM

AUDIOVISUAL GRAPHICS, SPECIALTY IN 3D INFOGRAPHICS

NEW CURRICULA

MODULES					FIRST YEAR				SECOND YEAR			
M1	**COMPUTER MEDIA**	99 hours	6 ects	P	UF1	Bitmap image processing	33 hours	2 ects				
					UF2	Vector image processing	33 hours	2 ects				
					UF3	Specialty-specific software	33 hours	2 ects				
M2	**TRAINING AND CAREER GUIDANCE**	99 hours	6 ects	T	UF1	Occupational risk prevention and environmental protection	33 hours	2 ects				
					UF2	The legal framework of the visual arts and design	33 hours	2 ects				
									UF3	ncorporation into work. Business and entrepreneurial initiative	33 hours	2 ects
M3	**HISTORY OF AUDIOVISUAL AND MULTIMEDIA IMAGE**	99 hours	6 ects	T					UF1	Analysis of the artistic work and design	33 hours	2 ects
									UF2	Evolution of art and design in relation to social changes, aesthetic ideas, and technology	33 hours	2 ects
									UF3	Overview of contemporary works and authors of the specialty	33 hours	2 ects
M4	**AUDIOVISUAL GRAPHICS PROJECTS**	231 hours	14 ects	P					UF1	Introduction to projects: objectives and basic requirements of the project	33 hours	2 ects
									UF2	Project methodology and planning	82,5 hours	5 ects
									UF3	Project execution	82,5	5 ects
									UF4	Project evaluation and presentation	33	2 ects
M5	**INTEGRATED PROJECT**	99 hours	10 ects	P					UF1	Integrated project	99 hours	10 ects
M6	**PROFESSIONAL PROJECT MANAGEMENT**	165 hours	12 ects	P					UF1	Professional Project Management	165 hours	12 ects
M7	**FUNDAMENTALS OF REPRESENTATION AND VISUAL EXPRESSION**	99 hours	6 ects	P	UF1	Plastic and visual elements. Morphology and dynamism of the composition	33 hours	2 ects				
					UF2	Light and color. Relationships. Symbolic values	33 hours	2 ects				
					UF3	Form and space. Analysis, representation, and creative interpretation	33 hours	2 ects				

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M8	THEORY OF IMAGE	66 hours	4 ects	T-P	UF1	Image and communication. The visual discourse	33 hours	2 ects				
					UF2	Definition and construction of the image	33 hours	2 ects				
M9	PHOTOGRAPHY	99 hours	6 ects	P	UF1	Photographic language	33 hours	2 ects				
					UF2	Photographic technique and digital image processing	33 hours	2 ects				
					UF3	Photography and audiovisual creation	33 hours	2 ects				
M10	GRAPHIC AND TYPOGRAPHIC RESOURCES	99 hours	6 ects	P					UF1	The typographic sign: the character	49,5 hours	3 ects
									UF2	Fundamentals of design with typography	49,5 hours	3 ects
M11	3D TECHNIQUES	132 hours	8 ects	P	UF1	3D Modeling and Environment Design	66 hours	4 ects				
					UF2	3D Animation Techniques	66 hours	4 ects				
M12	AUDIOVISUAL LANGUAGE AND TECHNOLOGY	198 hours	10 ects	P	UF1	Introduction to audiovisual media. Audiovisual communication and language: expressive resources	33 hours	2 ects				
					UF2	Techniques and technologies of audiovisual production and post-production	66 hours	3 ects				
					UF3	Audiovisual design	99 hours	5 ects				
M13	SCRIPT AND NARRATIVE STRUCTURE	99 hours	6 ects	P	UF1	Narrative structure and scriptwriting	49,5 hours	3 ects				
					UF2	Script development and application to the specialty	49,5 hours	3 ects				
M14	INTERNSHIP PHASE IN COMPANIES, STUDIOS, OR WORKSHOPS	284 hours	12 ects	P					UF1	Internship in a company	284 hours	12 ects
M15	MOTION GRAPHICS, INFOGRAPHICS, AND INFORMATION DESIGN	132 hours	8 ects	P					UF1	Information design and visualization, advanced composition techniques	33 hours	3 ects
									UF2	2D animation, digital tools, audiovisual design, and advanced effects	66 hours	3 ects
									UF3	2D and 3D environment in motion graphics	33 hours	2 ects

ELECTIVE CREDITS